



NATURA MATER

To accelerate the transition of healthy, sustainable materials from the niche to mainstream, the visibility and understanding of these materials are essential.

We offer for 5.000 € / year (ex.VAT)



Increased visibility for your products

We'll promote your solution/s to our growing community of over 300 architects, who are keen to use healthier, more sustainable materials. We have already supported over 200 projects of all sizes.

- o Highlighted in our consultation reports
- o Featured on our physical and digital Materatek sites
- o Highlighted during training courses & conferences
- o Featured on social networks

Extra: We can present your product at a trade fair/physical event

A first technical sales point of contact

Our team provides a point of contact for your product with an extensive B2B network (MOs, designers, manufacturers).

- o We prescribe your materials and incorporate them into specification sets.
- o Architects and contractors have many technical questions about design and implementation: we will be the first point of contact to answer them and to guide smooth implementation.
- o Your samples and documentation will be displayed for consultation.

Valuable feedback from the field

It's not always easy to identify market needs and trends. Thanks to our sector links, you can benefit from an in-depth analysis of your value proposition. Our annual analysis will give you;

- o A feedback report from every player in the construction sector
- o Price Insights & Product Positioning
- o Recommendations on updates to regulations, labels, etc.
- o Monitoring of micro and macro trends